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Grand Valley State University's Vice Provost for Health,  
The Seidman College of Business Alumni Association, and the  
Alliance for Health invite you to attend the

# WEST MICHIGAN HEALTHCARE ECONOMIC FORECAST

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Friday, January 6, 2012  
7:30 a.m.-9:45 a.m.

Grand Valley State University  
Loosemore Auditorium,  
Richard M. DeVos Center  
401 Fulton Street West, Grand Rapids

7:30 a.m.-8:00 a.m. **Breakfast**

8:00 a.m.-8:05 a.m. **Welcome from Provost Gayle Davis**

8:05 a.m. -8:45 a.m. **Trends in West Michigan Healthcare**  
Dr. Hari Singh, Professor of Economics, Seidman College of Business;  
Dr. Paul Isely, Professor & Chairperson of Economics,  
Seidman College of Business

8:45 a.m.-9:45 a.m. **Alliance for Health Predictions for Healthcare in 2012**  
Panel Presentation

Jeff Connolly, Blue Cross Blue Shield of Michigan  
Goeff Hansen, State of Michigan Senator  
Roger Spoelman, Mercy Health Partners  
Mitch Stapley, Fifth Third Bank

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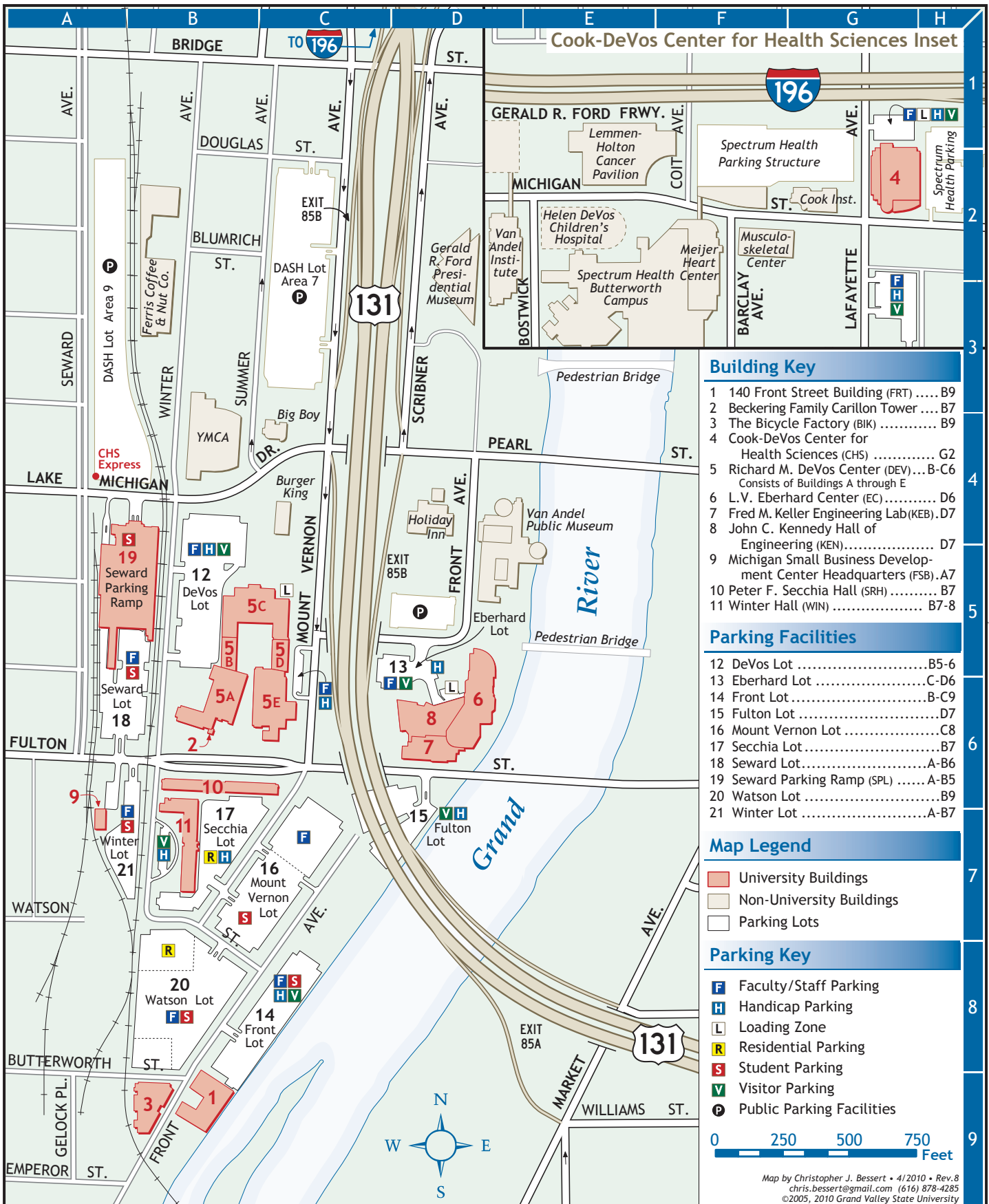
Please RSVP to Jason De Long at [delongj@gvsu.edu](mailto:delongj@gvsu.edu) or (616) 331-2729 by January 4, 2012

Complimentary parking is available in GVSU's Fulton Lot,  
located across from GVSU's Keller Engineering Labs.

This event is sponsored by Blue Cross Blue Shield Blue Care Network of Michigan



Nonprofit corporations and independent licensees  
of the Blue Cross and Blue Shield Association



### Building Key

- 1 140 Front Street Building (FRT) ..... B9
- 2 Beckering Family Carillon Tower .... B7
- 3 The Bicycle Factory (BIK) ..... B9
- 4 Cook-DeVos Center for Health Sciences (CHS) ..... G2
- 5 Richard M. DeVos Center (DEV).... B-C6  
Consists of Buildings A through E
- 6 L.V. Eberhard Center (EC)..... D6
- 7 Fred M. Keller Engineering Lab (KEB) .D7
- 8 John C. Kennedy Hall of Engineering (KEN)..... D7
- 9 Michigan Small Business Development Center Headquarters (FSB) .A7
- 10 Peter F. Secchia Hall (SRH) ..... B7
- 11 Winter Hall (WIN) ..... B7-8

### Parking Facilities

- 12 DeVos Lot ..... B5-6
- 13 Eberhard Lot ..... C-D6
- 14 Front Lot ..... B-C9
- 15 Fulton Lot ..... D7
- 16 Mount Vernon Lot ..... C8
- 17 Secchia Lot ..... B7
- 18 Seward Lot ..... A-B6
- 19 Seward Parking Ramp (SPL) ..... A-B5
- 20 Watson Lot ..... B9
- 21 Winter Lot ..... A-B7

### Map Legend

- University Buildings
- Non-University Buildings
- Parking Lots

### Parking Key

- Faculty/Staff Parking
- Handicap Parking
- Loading Zone
- Residential Parking
- Student Parking
- Visitor Parking
- Public Parking Facilities

