

## **First Friday Forum: Medical practice today**

December 2, 2011 – 8:30 a.m. – 10:00 a.m.  
Hope Network Education Center  
775 36<sup>th</sup> Street SE  
Grand Rapids, MI 49548

*Coffee and networking starts at 8:00 a.m.*

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Medical practice today ... What are the different ways physician practices are organized? What do they mean for their patients? Is the concept of the doctor-patient relationship still valid?

Are group practices getting larger? Are practices becoming multi-specialty in nature? Are more doctors becoming employees of hospitals or health systems? Is there room for the solo practitioner? What are the demands on a physician's practice today? Electronic records ... patient centered medical homes ... patient advocate ... contracting with health plans ... contracting with other physicians ... health plan watchdog ... the list goes on and on.

What challenges face the new medical graduate today as she sets up her practice? Do office overhead costs, in addition to repayment of medical school debt limit the choices in how new physicians set up their practices?

What opportunities are there for new professionals to become managers of the medical groups? How does someone prepare to get into this specialized management profession?

Come to the Forum to hear answers to these and many more questions about today's medical practices.

**Moderator:** *Robert Wolford*, Executive Director, Grand Rapids Ophthalmology

**Panelists:**

- **Patrick Reid, CFI and Incoming CEO**, Orthopaedic Associates
- **Heather Duhr**, Practice Manager, West Michigan Orthopaedics
- **Health System Representative**, TBA

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